
ONE-ON-ONE FINANCIAL TRAINING

FOR SMALL BUSINESSES

The City of Crescent City in partnership with Morrison & Company has developed a two-year micro-enterprise program to assist **you** in *creating or expanding your existing business*. **Through one-on-one financial business mentorship, the program will provide training and address the key financial and management issues facing your business.**

Qualified businesses include: businesses in the city limits, with five or less employees, where the owner meets certain income limits that are adjusted according to household size.



**Call or email to learn more
about this opportunity:**

ccmicroenterprise@morrisonco.net

530.893.4764

www.morrisonco.net/ccmicroenterprise

**The program will also include
advisement on the following topics:**

- Best practices for small business record keeping, planning, tracking expenses, categorizing expenses, documenting income
- Preparation and analysis of financial statements
- Preparation and analysis of cash flow projections
- Identification of business needs; matching of potential lending / financing partners
- Other financial issues facing your business